



## Executive Meeting of LMLPA

**Monday, August 1, 2011**

**6:30**

Members in Attendance:

Mike Riley

Justin Hoagland

Eric Housh

Charles Alexander

Mary Landis

Don Greer

Linda Ruethemann

Ralph Bradford

Dick Franke

Jim Bentley

Bud Kitchen

Isabella Trussell

Randy Smith

Deborah Cearley

Meeting called to order

Charles Alexander presented the financials for year ending 7/31/11 (Attached)

Charles also distributed a budget based on last year's figures. (Attached)

Much discussion about the budget for printing and ideas of how to adjust. A motion was made to increase the amount for printing to \$6,000. This was a motion made by Jim Bentley and a Second by Isabella.

It was further agreed that budget numbers will be revisited in 6 months

Mike mentioned that LMLPA received the \$7500 from Lake Fest and \$1000-1500 from Alabama Power for mitigation.

Wetlands budget was mentioned that the LMLPA had Slated \$20,000 from money market account and asked if we needed to set up its own account and in discussion it was said it did not need to be moved that we could keep track of it.

**Wetlands Project**-Dick Franke said that we are waiting on a review from a structural engineer.

And there was an estimate from a local contractor for the board walk and setting the piers.

**Water Watch**-Discussion of donation to Water Watch because they are losing their funding. A motion was made to donate the mitigation money from Alabama Power to Water Watch by Debbie Cearley and a 2<sup>nd</sup> by Isabella and approved by all. Check will be presented at the October general meeting.

New Business:

Changes made of the Committee members. Jim Bentley will lead the Membership Committee

Mary Landis added to the newsletter committee

Don Greer will be head of re-licensing

Justin Hoagland will help with Lake Clean up with discussion of having a Friday night party before the Lake Clean up. Several of the Board members will meet to discuss and bring ideas to the board

**Lake Clean Up**-March 24-31

Jim Bentley agreed to help with Programs and Publicity

Randy Smith was added to Government affairs

Education-Mary Landis will talk to Janice Seay so this was tabled

Justin brought up that the web-site of LMLPA needs to be on every printed item. This was agreed by all.

Mary Landis will remind board members of when articles for the newsletter will be due.

We will go back to the 4 newsletters a year.

Another action item that the article that Elsie did in the Daily Home needs to be in the newsletter.

Several ideas for advertising were introduced such as extending corporate memberships

Randy Smith will talk to the St. Clair Economic Development

Geese Problem (Goosiance, I do like that) Justin is on the Goose Committee and will keep the board apprised.

It was agreed that LMLPA continue to be a presence at the events like Taste of Lincoln, Block Party, etc.

**Lake Fest** – Discussion on the Lake Fest. Mike and Eric had a bad experience while on the board of the Lake Fest. Many of the problems that were encountered. Both on the committee and on the Lake Fest committee. It was mention lack of pre-planning as they only had 2 months to plan. Personalities, difficulties working with the Daily Home and the Chamber. Sponsorship packages were not created and seemed to be more of a good old boys club. Mike and Eric to formulate their feelings and ideas and bring to the board their recommendations such as should LMLPA just do it themselves. Pull out all together.

Next meeting of the executive committee will be Sept 12<sup>th</sup> 6:00 at the Civic Center

General Meetings:

October 20<sup>th</sup> – Water Watch and the River Keeper to be the speakers

January 19<sup>th</sup>-

March 15<sup>th</sup>-Lake Clean Up

July 19<sup>th</sup>-

October 13<sup>th</sup> is Coosa River Basin Watershed Conference. (Perhaps this is an opportunity for the LMLPA to provide refreshments or something?) - Board members should make an effort to attend.

Meeting was adjourned.

Yours Respectively